

# STEMFEST NET ZERO

The North East Exhibition for a more sustainable tomorrow.

## SOCIAL MEDIA TOOLKIT

Face to face events are back and in direct response to the growing alternative energy sector in our region, the North East STEM Hub are delighted to announce that they will be delivering a face to face and virtual (hybrid) event around the theme of 'Net Zero' in partnership with Newcastle United Foundation.

We encourage you to actively post about your experience on the day you are attending, please, when possible, use the hashtag **#STEMFestNetZero**

The following posts are examples you can use in the run up to the biggest Net Zero event in the region!



## SUGGESTED SOCIAL MEDIA POSTS

We are thrilled to be taking part in the STEMfest Net Zero event this July <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU\_Foundation

We will be joining another 3000 young people from the regions schools who have been invited to attend the hands-on event where our pupils will meet and engage with a number of North East industries working in this sector. <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU\_Foundation

We can't wait to be part of STEMfest Net Zero visiting a range of North East companies raising the aspirations of young people in the region. <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU\_Foundation





## **f** SUGGESTED SOCIAL MEDIA POSTS

Our school is thrilled to be taking part in the STEMfest Net Zero event this July! Businesses will be invited to deliver fun, interactive and hands on sessions relating to their industry, specifically in response to Climate Change and their plans to reach Net Zero by 2030. <https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

We will be joining another 3000 young people from the regions schools who have been invited to attend the hands-on event where our pupils will meet and engage with a number of North East industries working in this sector. <https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

We can't wait to be part of STEMfest Net Zero visiting a range of North East companies raising the aspirations of young people in the region. <https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

**For more information on marketing please contact:**

**Sarah Spence**  
**sarah.spence@rtcnorth.co.uk**  
**07714037912**

**[www.stemfest.org.uk](http://www.stemfest.org.uk)**

**NORTHEAST  
STEMHUB**

**NEWCASTLE  
UNITED  
FOUNDATION**

**RTC**  
*inspiring growth*

**STEM**  
AMBASSADOR HUB  
STEM Ambassador Hub North East

**Sage**

**North East  
Ambition**

**European Union**  
European  
Social Fund

**North East**  
Local Enterprise Partnership

**NORTH  
OF TYNE**  
COMBINED  
AUTHORITY

**accenture**

**Jacobs**

**DOGGER BANK  
WIND FARM**

**Balfour Beatty**