

STEMFEST NET ZERO

The North East Exhibition for a more sustainable tomorrow.

SOCIAL MEDIA TOOLKIT

Face to face events are back and in direct response to the growing alternative energy sector in our region, the North East STEM Hub are delighted to announce that they will be delivering a face to face and virtual (hybrid) event around the theme of 'Net Zero' in partnership with Newcastle United Foundation.

We encourage you to actively post about your experience on the day you are attending, please, when possible, use the hashtag **#STEMFestNetZero**

The following posts are examples you can use in the run up to the biggest Net Zero event in the region!



SUGGESTED SOCIAL MEDIA POSTS

We are thrilled to be exhibiting at the STEMFest Net Zero event this July <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU_Foundation

Today our colleagues will be welcoming 1200 young people from the regions schools to demonstrate our industry and the opportunities around Net Zero. <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU_Foundation

We can't wait to be part of STEMFest Net Zero with other North East businesses who are coming together to raise the aspirations of young people in the region. <https://stemfest.org.uk/> #STEMFestNetZero @rtcstem @NU_Foundation



f SUGGESTED SOCIAL MEDIA POSTS

We are thrilled to be taking part in the STEMfest Net Zero event this July! We will be delivering fun, interactive and hands on sessions relating to our industry.
<https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

We are delighted to be welcoming over 3000 young people from the regions schools who have been invited to attend the hands-on event where our company will demonstrate the skills needed for our sector.
<https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

There are over 50 businesses taking part in STEMfest Net Zero, showing pupils the huge range of North East companies who are helping to raise the aspirations of young people in the region.
<https://stemfest.org.uk/> #STEMFestNetZero @NorthEastSTEMhub @NewcastleUnitedFoundation

For more information on marketing please contact:

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**NORTHEAST
STEM HUB**

**NEWCASTLE
UNITED
FOUNDATION**

RTC
inspiring growth

STEM
AMBASSADOR HUB
STEM Ambassador Hub North East

Sage

**North East
Ambition**

European Union
European
Social Fund

North East
Local Enterprise Partnership

**NORTH
OF TYNE
COMBINED
AUTHORITY**

accenture

Jacobs

**DOGGER BANK
WIND FARM**

Balfour Beatty

Stagecoach

**simpson
group**

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